





EDITOR'S *Letter*

Welcome to this edition, where fashion meets art, lifestyle, and bold sophistication! From daring patterns to timeless elegance, we've curated stories and styles that inspire fearless self-expression. This issue is your guide to blending playfulness with poise because fashion is more than a look; it's a lifestyle.

*With warmth,
Vaishnavi Raut
Editor-in-Chief*

*ART
ICLES*



LONDON FASHION WEEK MAKES HISTORY AS FIRST MAJOR EVENT TO BAN EXOTIC *ANIMAL SKINS* STARTING 2025

London Fashion Week, which is heavily influenced by emerging designers, may find it easier to implement the ban on exotic animal skins, as the primary users of such materials are often leather goods powerhouses, according to The Business of Fashion. However, feathers present a more complex challenge, as they are frequently used as trim on clothing, and distinguishing between real and faux feathers can be difficult. In fact, in 2023, retailers like Boohoo and Selfridges were found to have mislabeled real feathers as faux. BFC's ban on exotic skins pushes sustainability forward. The British Fashion Council's press statement highlighted that this ban is part of a broader initiative under the Institute of Positive Fashion.



THE DEBRIEF

THE FUTURE OF *resale*

The destigmatisation of secondhand fashion is closely tied to convenience. "A large part of the equation is how easy it is to shop and sell secondhand," explains Chen. "There are dozens of platforms that do peer-to-peer shopping options where you can buy something secondhand for, you know, at a fraction of the cost of retail where you can sell something that you've had for a while.... When resale is top of mind like that, I think the market adapts to that acceptance mentality." But establishing a leading position in the market has proven difficult, despite rapid adoption. "The learning for operators of these platforms is that there's very little consumerconsumer loyalty in this space," says Chen. "When I consider selling something, I'm going to look at every single platform — whichever one gives me the quickest sale, the easiest sale, and the most money." This dynamic has created a fiercely competitive landscape, with platforms racing to attract sellers by offering the best incentives.

Bazar is taking a different approach to resale, stocking its marketplace with returned goods brands would struggle to restock without refurbishment, including some fast fashion. "Bazar doesn't go through the trouble of necessarily fixing items. It's kind of listed as is, and customers get a 'what you see is what you get' experience," says Morris. Additionally, Bazar allows fast fashion brands like Cider to offload inventory, which many traditional resale platforms avoid. "There is a level of transparency there which is supposed to be a part of the proposition of sustainability and a part of the proposition of resale as well."



Pantone names 'Mocha Mousse' as Colour of the Year 2025

In recent years, Pantone has opted for a cosy peach, an animated red and a periwinkle blue as its Colour of the Year. For 2025, the global authority on colour, has selected 'Mocha Mousse,' a mellow brown infused with a sensuous and comforting warmth to appeal to consumers' desires for comfort and wellness. Officially known as Pantone 17-1230, 'Mocha Mousse' is a warming rich and soft brown hue that nurtures a delectable quality of cocoa, chocolate and coffee, and was chosen for its ability to transport senses "into the pleasure and deliciousness it inspires." Leatrice Eisenan, executive director of the Pantone Color Institute, said in a statement: "Underpinned by our desire for everyday pleasures, Pantone 17-1230 Mocha Mousse expresses a level of thoughtful indulgence. It's sophisticated and lush, yet at the same time, an unpretentious classic. Mocha Mousse extends our perceptions of the browns from being humble and grounded to embrace the aspirational and luxe. Infused with subtle elegance and earthy refinement, Mocha Mousse presents a discrete and tasteful touch of glamour. A flavourful brown shade, Mocha Mousse envelops us with its sensorial warmth."



2025





TRE
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SS25 Trend Sport meets Street and Ready-to-Wear

Drawing closer to the third anniversary of the passing of Virgil Abloh, it's clear that his legacy will live on. Abloh was a pioneer, whose visionary work helped to elevate streetwear to a status that is now widely accepted within the luxury fashion realm. Indeed, collaborations between fashion and athletic brands have become almost commonplace. As previously reported by FashionUnited, brands that partnered for the SS25 season included Cecilie Bahnsen x The North Face, Chopova Lowena x Asics, Caroline Hu x Adidas and Attico x Nike. Many other designers displayed looks or items taken from the worlds of sports and athletics, either showing them in a traditional manner or mixed in unusual ways. Here are several key items that will enhance any assortment next year



The Street Style Guide to Dressing for *Thanksgiving*

There's no better time to embrace the chic side of countryside fashion than Thanksgiving. Utilitarian pieces like quilted outerwear, chambray shirts, and barn jackets look photo-ready once layered and cinched with a thin belt. For an even more elevated outfit, pair them with leather booties and a fetching fedora. Slip into a snazzy jumpsuit to take the guesswork out of getting dressed up for your Thanksgiving festivities. This all-in-one piece stands out in any group photo and, depending on your accessories of choice, can be effortlessly dressed up or down for just about every occasion.



Thanksgiving is more than just a feast; it's a time to gather with loved ones, share gratitude, and showcase your sense of style. Whether you're celebrating with a cozy dinner at home, a formal gathering, or a laid-back Friendsgiving, your outfit can set the tone for the day. This year, take inspiration from street style to create a look that's both comfortable and effortlessly chic. If your aim is to be best dressed this Thanksgiving, you might want to give one or more of the trends that got street stylists' green light at the spring 2025 ready-to-wear shows a go. Midi lengths feel ladylike and family-appropriate, while plaid flannels have an autumnal feel. As you're likely to be seated for a feast, exaggerated collars make the most of waist-up dressing. The added bonus? You can spend in calories what you saved in outlay, as you're likely to have some of these pieces in your closet already.







Confident you

Skin care isn't just about looking good—it's about taking a little time each day to care for yourself and feel your best. A good routine does more than make your skin glow; it keeps it healthy and strong, helping you face each day with confidence. Starting with a simple morning cleanse to wash away any lingering oils or impurities and ending with sunscreen to protect your skin from everyday stressors, each step has its purpose. As more people pay attention to what goes into their skincare, as it's becoming a very personal

journey, with products that match individual needs and goals. Whether it's a hydrating serum, a calming mask, or just a really good moisturizer, every product is a little act of self-care. And the best part? Building a routine that works for you not only helps your skin but can boost your mood and sense of well-being too. Skincare isn't one-size-fits-all, and finding what works for you can be a real game-changer.



TONER



CLEANSER

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Fluttery Eyelashes

An obsession with all things lashes is growing. At the spring 2025 shows, makeup artists favored colorful falsies—red at Diotima, gold and silver at Bottega Veneta, a rainbow of hues at Dries Van Noten—or lashes that looked cloggy and spidery, like at Hurris Reed. Though we do love a fantasy look, what will be trending next year in the IRL lash category is decidedly tamer.



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